

Radio Show

THE EXCHANGE

**Have a business dream?
Wonder what it takes to start your own company and keep it
running profitably?**

**Tune-in to The Exchange Radio Show
Saturday mornings, 10:00-10:30 am on KXTR 1660-AM or
streaming on the World Wide Web at www.kxtr.com**

Discover the inside scoop on business. This weekly program creates an exciting forum for heroes of business to share their stories so that listeners can benefit from real-world experiences, hearing firsthand the challenges to overcome, the fears to be allayed, and the benchmarks that must be achieved. Featured guests—as well as listeners—are business owners, business operators, entrepreneurs, and even the academic and political leaders who are stakeholders in the success of the local economy.

Meet fascinating people with stories that inspire and motivate. Discussions focus on how and why business people take risks to create economic opportunities locally, regionally, and nationally.

The Hosts of The Exchange Radio Show



Steve Johns launched The Exchange Radio Show five years ago. As President of the Heartland Business Exchange, LLC for over 25 years, Johns is intricately involved in building organizations, turn-around consulting, as well as mergers and acquisitions of businesses.



Steve Cohen joined The Exchange Radio Show four years ago. Dr. Cohen is President of Labor Management Advisory Group, Inc. He has over 35 years of specialized experience safeguarding businesses and nonprofit agencies from HR bombshells that include issues of sexual harassment, motivational management, workforce diversity, employee training, and bottom line productivity.

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